



**OCB PRIDE OF THE ATLANTIC
BODYBUILDING & FIGURE CHAMPIONSHIPS**

MAY 15, 2010 – RICHMOND, VA

(Maggie L. Walker Governor’s School, 1000 North Lombardy St, Richmond, VA 23220)

OVER 60 CONTESTANTS AND 400 ATTENDEES EXPECTED

Marketing Opportunities

Check All Packages Desired

___ Vendor Booth - \$100

Vendor booth spaces directly outside the theatre entrance are available to promote and sell products and services. One eight-foot table and two chairs are provided for each vendor space.

___ Magazine Ads - \$195 - \$575

Fitness & Physique Magazine has a circulation of 15,000 and total readership of over 42,000. It is distributed nationally on newsstands. The following special rates are being offered for event sponsors:

___ Event Program Ads (B&W) - \$50 - \$85

___ Full-Page Ad (5" wide by 8" tall) - \$85

___ Half-Page Ad (5" wide by 4" tall) - \$50

___ 1 Page Color Ad - \$575 (regularly \$1,500)

___ 1/2 Page Color Ad - \$375 (regularly \$900)

___ 1/3 Page Color Ad - \$275 (regularly \$625)

___ 1/4 Page Color Ad - \$225 (regularly \$475)

___ 1/6 Page Color Ad - \$195 (regularly \$325)

SPONSOR CONTACT INFORMATION

Sponsoring Company:	
Contact Name:	Email:
Address:	
City/State:	Zip:
Phone:	Fax:

Any artwork must be submitted by May 2, 2010. Artwork can be emailed as a .pdf, .jpg, .eps, .tif, or .psd file to mshep@theOCBwebsite.com. Send sponsorship payments to: **OCB, PO Box 1006, Bryans Road, MD 20616** (Payable to OCB), or if paying by credit card, can fax to (240) 455-0640. Venue can be accessed any time after 8:00 am the day of the event for setting up. Prejudging starts at 11:30 pm, finals start at 4:30 pm.

**OCB
PO Box 1006
Bryans Road, MD 20616**

Complete this section if paying by Visa or Master Card (only two accepted) *(additional 4% convenience fee charged)*.

Name as it appears on card: _____

Card #: _____ Exp Date: _____

Signature: _____ Date: _____

Fax: (240) 455-0640